



Sophia's Corner

News From Councilmember
Sophia Scherman

★ ELK GROVE CITY COUNCIL ★

www.Sophia-ElkGrove.com

September 2, 2008

WHERE'S SOPHIA? September 2008 Community Events

- 9/2 Monthly Town Hall Breakfast
- 9/2 Senior Center Board Meeting
- 9/4 Cosumnes River College Foundation Board Meeting
- 9/4 Sacramento Employment Training Agency Board Meeting
- 9/6 Harvest of Hope Fundraiser
- 9/8 Elk Grove Veteran's Day Parade
- 9/10 Regional Sanitation Board Meeting
- 9/10 CSD-1 Board Meeting
- 9/10 Elk Grove City Council Meeting
- 9/11 Spotlight on Elk Grove Fundraiser
- 9/12 Sacramento Local Conservation Graduation
- 9/15 Elk Grove Historical Society Meeting
- 9/16 Elk Grove Chamber of Commerce Mixer
- 9/17 Sacramento Public Library Finance & Audit Committee Meeting
- 9/18 Elk Grove Teen Center Board Meeting
- 9/20 Elk Grove Project Ride Fundraiser
- 9/24 League of Cities Conference
- 9/30 Old Town Foundation Board Meeting

Campaign Headquarters Grand Opening

You are invited to join Sophia Scherman

Friday ~ September 12, 2008

5:30 to 7:30 pm

Celebrate the OPENING of her

CAMPAIGN HEADQUARTERS

8139 Elk Grove Blvd. # 120
Elk Grove, CA. 95758

(Light refreshments to be served)

Pick up campaign signs and endorsement forms to show your support!

Signs, Signs, Signs!

Sophia Supporters,

Help display your support! Yard signs are now available for pick up or delivery.

Visit www.sophia-elkgrove.com and fill out the simple online request form. You can also email Sophia at Scherman@sophia-elkgrove.com and we'll deliver them to your yard.

Endorse Sophia!

We want more endorsement names on the website, so make sure you click the endorsement box as well.

Thank you!



EVENTS

September 3, 2008
Italian Food & Wine
EXTRAVAGANZA

McConnell Estates Winery
Elk Grove, CA
6 to 8 pm

Tickets \$45
Sponsorships
\$500 ~ \$1000 ~ \$2500

Flying Flag Member
\$5000
Membership consist of admission to every Scherman event in 2008

For information contact
AimPoint, Inc
Ph. (916) 669-9372

michelle@aim-point.com

Sophia's Personal Campaign Touch!



Over six months ago, Councilmember Sophia Scherman decided to put a personal touch to a professional campaign--handwritten note cards. Sophia has spent the last six months personally writing letters to Elk Grove residents regarding her re-election. She spends an hour every evening writing 10 to 20 note cards.

To date, Sophia has handwritten over 4,000 cards with the goal of writing 6,000 by the end of the campaign.

"Campaigns now-a-days are getting too professional and distant from voters with mass advertising and canvassing," commented Sophia. "These personal notes to Elk Grove residents along with my door to door visits are very



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important to me. I want to personally reach out to Elk Grove residents in this campaign."